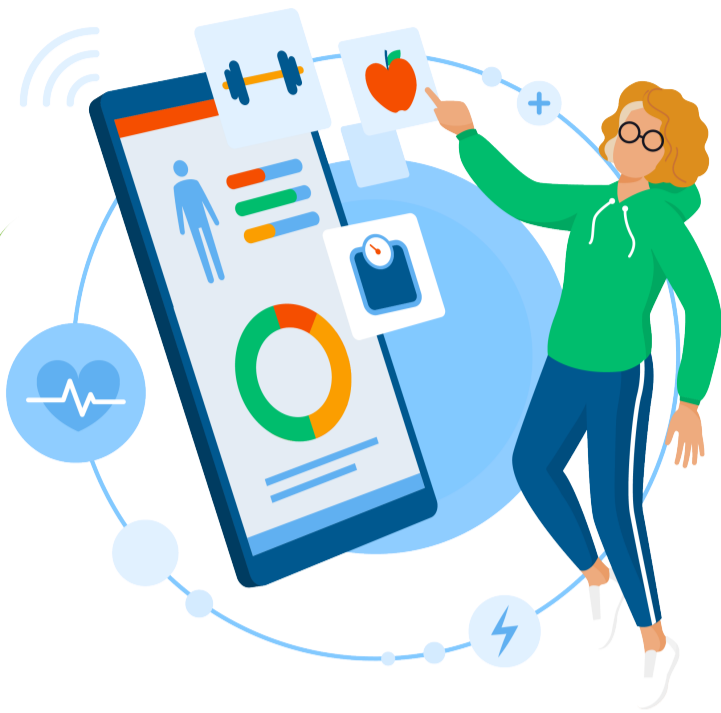


THE POWER OF PERSONALIZATION:

Sky Lakes Medical Center's Wellness Evolution



The Challenge

Sky Lakes Medical Center, a community-focused, not-for-profit hospital system in Klamath Falls, Oregon, faced a common challenge in employee wellness. Engagement was primarily concentrated during open enrollment, leaving a significant gap in year-round participation. Despite having traditional wellness initiatives like Health Risk Assessments and collaborations with notable organizations like the American Cancer Society, they needed a more comprehensive, sustainable approach.

A Strategic Partnership for Sustainable Engagement

WellRight partnered with Sky Lakes to create "SkyWell," a comprehensive wellness program that:



Integrated existing initiatives with new, engaging features



Created trimester-based incentive structures tied to HSA contributions



Developed community-focused challenges aligned with organizational values



Implemented spouse inclusion strategies

Key Program Features



Community Integration

Custom-designed local activities including:

- ✓ Klamath Trails Challenge for local hiking
- ✓ Community Strong volunteer opportunities
- ✓ Internal Peer Support Training
- ✓ Partnership with local wellness providers

Strategic Incentive Structure

- ✓ HSA contribution requirements for HDHP participants



EXAMPLE:

EARN 500 POINTS TO RECEIVE INCENTIVE.
HDHP: \$20 per pay period premium reduction; January 2024 employer HSA contribution of \$200 for employee only and \$400 for employee+ spouse/children/family.
PPO: \$20 per pay period premium reduction.

- ✓ Community Strong volunteer opportunities
- ✓ Internal Peer Support Training
- ✓ Partnership with local wellness providers

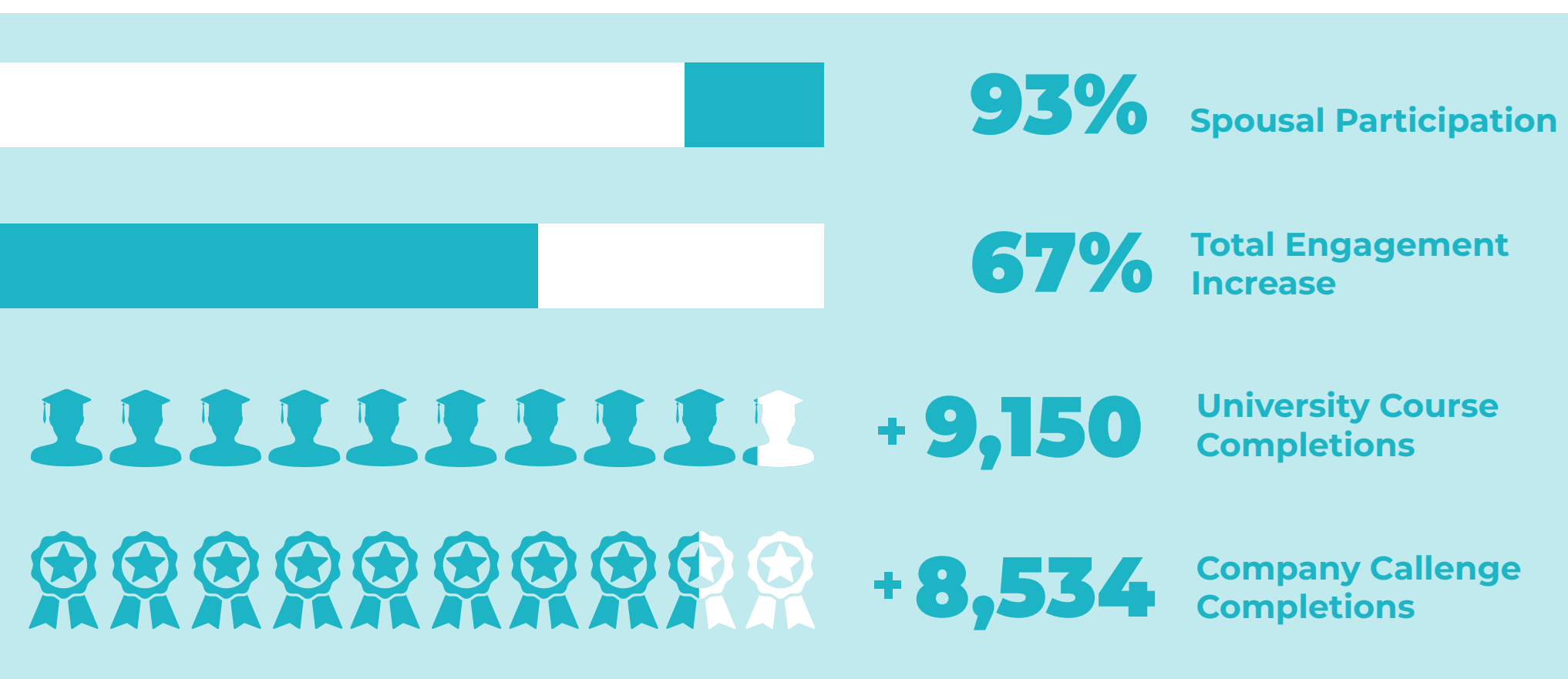


Family Focused Approach

- ✓ Active spouse engagement initiatives
- ✓ Family-friendly community activities
- ✓ Inclusive reward structure



Impressive results: First-Year Achievement Metrics



How WellRight Brought Transformational Results

The remarkable results from Sky Lakes' first year with WellRight weren't just attributed to implementing new technology – they were the product of thoughtful program design and strategic execution. Here are the key elements that drove success:

Unified Communication

- Centralized wellness initiative management
- Streamlined program communication
- Integrated campus events with digital challenges

Customization Capabilities

- Locally relevant challenges
- Community-specific rewards
- Flexible program adaptation

Sustainable Engagement

- Year-round participation
- Multiple touchpoints
- Diverse activity options

Client Testimonial

"We were really excited about the robustness of the platform and all of the different ways we could engage employees year-round on all aspects of health (physical, mental, social, financial, etc.)."

— Casey Bennett, MPH, Director of Wellness at Sky Lakes Medical Center

Success Factors

1 Local Focus

- Integration with community resources
- Support for local initiatives
- Connection to regional activities

2 Program Flexibility

- Customizable challenges
- Adaptable reward structure
- Responsive to employee feedback

3 Comprehensive Approach

- Physical and mental health
- Social Engagement
- Financial wellbeing

Looking Foward

Sky Lakes Medical Center and WellRight continue to collaborate on innovative ways to engage employees and their families in wellness initiatives, with a focus on:

